

Black Friday Terms & Conditions

1. Black Friday up to 10% off: terms and conditions

- **Guestbook early access, 6 to 16 November 2026:** up to 10% off per package. This is only available to members of our Guestbook.
- **Open to everyone, 17 to 30 November 2026:** up to 10% off per package.
- Discount codes may only be used on new bookings made through ernalow.co.uk.
- Discount codes are limited to one per booking.
- Minimum group size of two people plus two ski passes.
- When the maximum number of codes has been used, the discount will end.
- Package options vary by destination.
- Your lift pass must be added at the time of booking. Passes added afterwards are not eligible.
- Valid on new bookings only.

2. Guestbook exclusive: up to 15% off, 12 to 16 November 2026

- Between 12 and 16 November 2026, if you have our exclusive Guestbook discount code, your discount will increase to up to 15% off per package.
- This is only available to members of our Guestbook, using the exclusive Guestbook discount code.
- All other terms in section 1 apply.

3. How to apply for our resort specific, additional Black Friday offers

- Book your package on ernalow.co.uk, including a lift pass for every adult in your party, as specified for each offer below.
- Add your Black Friday discount code to receive up to 10% off.
- To receive your extra discount, email your booking reference to our sales team at hello@ernalow.co.uk within 7 days of booking.
- We'll apply your extra discount to your booking after you've booked.
- All extra discounts are processed between 1 and 4 December 2026.
- For the La Plagne free child place, or youth pricing for guests aged 18 to 25 in Avoriaz, please contact our sales team at hello@ernalow.co.uk.

Erna Low

Beech House, Gatley Road,
Cheadle, Grt. Manchester,
SK8 1PY

ABTOT Member 5576

ATOL PROTECTED

Company No. 7821913
Vat No. 127956971

020 3011 1222

ernalow.co.uk

hello@ernalow.co.uk

@ernalowholidays

/erna low ski holidays

4. Black Friday additional offers: terms and conditions

General terms

- These offers are available from 27 to 30 November 2026.
- Offers are valid on new bookings only.
- Your lift pass must be added at the time of booking. Passes added afterwards are not eligible.
- The package discount, and the Black Friday discount where applicable, are applied at the time of booking. Extra discounts are applied afterwards, once you email our sales team with your booking reference (see section 3).
- All extra discounts are processed between 1 and 4 December 2026.
- All offers are subject to availability.

Les Arcs

- Offer available on weeks commencing Saturday 20 March and Saturday 10 April 2027.
- Black Friday discount, plus a free upgrade to the Essential Paradiski lift pass on either week. Valid on any available duration for child, adult or senior passes only. Please book the Essential pass and the discount will be added retrospectively once your booking reference has been received by our sales team.
- Black Friday discount, plus an extra £25 off per adult on packages including a 6-day Classic lift pass for the week commencing Saturday 10 April 2027 only. Please email your booking reference to our sales team to claim the discount.
- Your lift pass must start and end between Saturday 20 March and Saturday 27 March 2027, or between Saturday 10 April and Friday 16 April 2027, and be added at the time of booking.

La Plagne: free Essential lift pass upgrade

- Offer available on week commencing Saturday 20 March 2027.
- Package discount, plus a free upgrade to the Essential Paradiski lift pass.
- Your Paradiski lift pass must start and end between Saturday 20 March and Saturday 27 March 2027.
- Please book the Essential pass and the discount will be added retrospectively once your booking reference has been received by our sales team.

La Plagne: free child place

- Offer available on weeks commencing Saturday 27 March, Saturday 3 April and Saturday 10 April 2027.
- Your lift pass must start and end between Saturday 27 March and Friday 16 April 2027 and be added at the time of booking.
- Package discount, plus a free child lift pass when booked with two full-paying adults.
- Free child lift pass applies to Classic or Essential lift passes of 6 to 8 days, for children aged 5 to 12.
- Must be booked with two full-paying adults on the same lift pass type and duration.
- Subject to availability. Please contact our sales team to redeem (see section 3).

Avoriaz

- Valid on all 2026/27 season departures.
- Package discount, plus youth pricing for guests aged up to 25.
- Youth pricing for guests aged under 18 is shown automatically when you book.
- Guests aged 18 to 25 should contact our sales team at hello@ernalow.co.uk to have youth pricing added to their booking.

Tignes

- Offer available on weeks commencing Saturday 2, 9 and 16 January 2027, and Saturday 13 March 2027.
- Package discount, plus an extra £50 off per adult on packages including 6-day adult lift passes starting on the first Sunday of the specified week.

5. Our Partnership with Campaign Against Living Miserably

£10 from every booking made between 27th and 30th November 2026 will be donated to Campaign Against Living Miserably (CALM) via Work for Good.

Erna low

Erna Low

Beech House, Gatley Road,
Cheadle, Grt. Manchester,
SK8 1PY

ABTOT Member 5576

ATOL PROTECTED

Company No. 7821913
Vat No. 127956971

020 3011 1222

ernalow.co.uk

hello@ernalow.co.uk

@ernalowholidays

/erna low ski holidays